



Privacy Policy

Places Covered:

Description

1. General Principles

Protecting your privacy is very important to us. We have developed this Privacy Policy to protect your personal information and keep it confidential.

We do everything we reasonably can to protect your rights of privacy on systems and websites controlled by us, but we are not liable for any unauthorised or unlawful disclosures of your personal and confidential information made by third parties who are not subject to our control, for example advertisers and websites that have links to our Site. You should take note that the information and privacy practices of our business partners, advertisers, sponsors or other sites to which we provide hyperlinks, may be different from ours.

We also cannot warrant the security of the information, which you transmit to us.

We only collect your Personal Information to conduct our business and to enable us to deliver and improve our Services.

We will only disclose your Personal Information in accordance with this Privacy Policy. If we want to use it for any other purpose, we will obtain your prior written consent.

If you decline to submit personal information to us, then we will unfortunately not be in a position to provide the Services to you.

Any of your information which you provide when you use our Services in an unencrypted manner and/or to an open, public environment or forum including (without limitation) any blog, chat room, albums, community, classifieds or discussion board, is not confidential, does not constitute Personal Information, and is not subject to protection under Privacy Policy. Since such public environments are accessible by third parties, it is possible that third parties may collect and collate and use such information for their own purposes. You should accordingly be careful when deciding to share any of your Personal Information in such public environments.

BLUBERRYHOLIDAYS



212, First Floor, Haiderpur, Delhi - 110088 | +91 989 954 7040 | info@bluberryholidays.com

Information, which is disclosed publicly, is also shared with our affiliates, third party service providers, sponsors of competitions etc. unless expressly stated otherwise.

We are not liable to you or any third party for any damages (as defined in clause 14 of the Terms and Conditions of our Site.) that you or any third party may suffer howsoever arising from your disclosure of Personal Information in any public environment. You accordingly disclose information in a public environment at your own risk.

We use third-party service providers to serve ads on our behalf across the Internet and sometimes on this site. They may collect anonymous information about your visits to our website, and your interaction with our products and services. They may also use information about your visits to this and other websites to target advertisements for goods and services. This anonymous information is collected through the use of a pixel tag, which is industry standard technology used by most major websites. No personally identifiable information is collected or used in this process. They do not know the name, phone number, address, email address, or any personally identifying information about the user.

2. General exceptions

If we are required to intercept, disclose, monitor and/or store your Personal Information:

- to conduct our business;
- to secure our systems; or
- to enforce our own rights, we will do so in the manner as prescribed by legislation.

Such interception, disclosure, monitoring and storage may take place without your knowledge. In that case, we will not be liable to you or any third party for any damages howsoever arising from such interception, disclosure, monitoring and storage.

In order to ensure that all our Users comply with the User Rules, we may monitor your Personal Information to the extent that this may be required to determine compliance and/or to identify instances of non-compliance.

To ensure that the security and integrity of our Services are safeguarded, we may monitor your Personal Information. This monitoring may include (without limitation) the filtering of incoming and outgoing electronic data messages to identify, limit and/or prevent the transmission of spam, viruses and/or unlawful, defamatory, obscene or otherwise undesirable material or content.

We may under certain circumstances procure an element of the Services from a third party service provider for example we may use third party advertising companies to serve advertisements when you visit our Website. To the extent that it may be necessary, and solely for the purposes of providing the Service to you, you agree that we may disclose to such third party any of your Personal Information that may be necessary for the procurement of services from the third party. These companies may also use information (not including your name, address, email address or telephone number) about your visits to this and other Web sites in order to provide advertisements about goods and services of interest to you. More information about this practice and your choices about not having this information used by these companies would be available with the respective third parties.

In addition to the general limitation in the Terms, we will not be liable to you or any other third party for any damages suffered by you or any other third party howsoever arising from the disclosure of



BLUBERRYHOLIDAYS

212, First Floor, Haiderpur, Delhi - 110088 | +91 989 954 7040 | info@bluberryholidays.com

agreement.
<u>Itinerary</u>
Terms & Conditions